

*****Offers Effective November 1, 2007*****

Hot Deals and Discounts from NEA Member Benefits

Make holiday gift giving smart and economical with the following great discount offers from NEA Member Benefits!

All our deals are *hot*, but this one positively *sizzles*!! NEA Click & Save, the newest online discount program for NEA members, offers members savings on sought-after products from hundreds of top merchants and retailers nationwide. From gourmet food and flowers, travel and vacation deals, entertainment tickets, home décor and electronics, to sports and wellness products, wedding gifts, and even clothing for the entire family, NEA Click & Save offers you dozens of options, and more! Check out secure online shopping with NEA Click & Save. Visit www.neamb.com/clickandsave and make your holiday shopping easier than ever!

Leapfrog Schoolhouse is Your Source for "Smart" Gift Ideas and Tips—Plus NEA Members Get a Special \$30 Discount! Wondering what to get your kids, grandkids, nieces and nephews this holiday season? Whether they're infants or in high school, Leapfrog Schoolhouse offers plenty of fun, educational toys and learning solutions they'll love! Get a \$30 discount plus free shipping on your first purchase of \$100 or more.* Just go to neamb.com/Schoolhouse and use promotional code **NEAMB7** when checking out. Happy shopping!



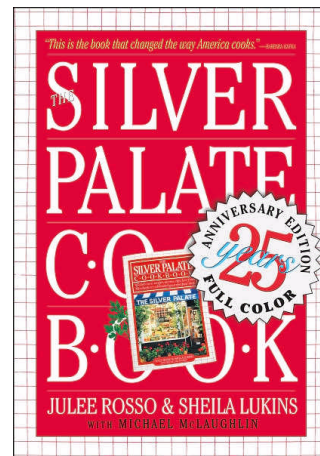
*Offer good through August 2008.

The NEA Magazine Service®--Save \$5 off more than 35 titles! Magazines make great gifts for any age, especially when you can pick

from over 1,000 popular selections at up to 85% off the cover price. Plus, you can save \$5 off more than 35 titles including Better Homes & Gardens, Time, Parents, and Sports Illustrated. Make this year's gift giving meaningful and affordable—go to www.neamag.com/take5 .

Family and Fun “make” the holidays, but not without another key ingredient—Food! For the month of November and the first half of December, the **NEA Bookstore**[®], powered by Barnes & Noble.com., is offering NEA members 50% off the 25th Anniversary Edition of one of the most popular cookbooks of all times: the Silver Palate Cookbook, by Julee Rosso and Sheila Lukins. All you have to do is purchase another book with your NEA member discount, and you can buy *Silver Palate* for half price! Access your discount online at www.neamb.com/bn.

SAVE 50%
(with the purchase of
another item)
on Silver Palate Cookbook
25th Anniversary Edition
That's only \$9.98!



Celebrate the Silver Anniversary Edition of THE SILVER PALATE COOKBOOK, now with a feast of full-color photographs throughout and a vibrant new cover. This edition is the perfect gift to replace the millions of bedraggled copies in kitchens across America and will introduce its timeless pleasures to a new generation of cooks. An icon with over 2.3 million copies in print, it feels as fresh and exciting as the day it was published, mixing remarkable recipes (Salmon Mousse, Curried Butternut Squash Soup, Decadent Chocolate Cake, the entire pasta chapter, and of course, Chicken Marbella) with those passionate sidebars, boxes, tips, and lore that make every reader fall in love with food all over again.

Retail Price: \$19.95; Offer valid 11/1 – 12/14/07; Purchase online at www.neamb.com/bn.

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